



Gladstone  
Healthy Harbour  
Partnership

# SOCIAL HEALTH



## FIVE FAST FACTS

1. Social Health is one of the four components of the Gladstone Harbour Report Card.
2. The Social Health of Gladstone Harbour scored **B** in 2017, remaining the same as 2016.
3. Social Health is assessed using data collected from Computer Assisted Telephone Interviews (CATI) from 401 randomly selected participants from the Gladstone Region.
4. **THREE** key indicators make up the grade for Social Health - harbour usability, harbour access and liveability and wellbeing.
5. The indicators were chosen to address the report card objectives derived from a community vision.

## THE GRADES

2016	2017	Grading system
<b>B</b>	<b>B</b>	<b>A</b> Very good (0.85 - 1.00)
		<b>B</b> Good (0.65 - 0.84)
		<b>C</b> Satisfactory (0.50 - 0.64)
		<b>D</b> Poor (0.25 - 0.49)
		<b>E</b> Very poor (0.00 - 0.24)



## HOW ARE SOCIAL INDICATORS MEASURED?

**THREE** social health indicators are measured to calculate scores:

1. **Harbour usability:** community perceptions around harbour recreational activities, air and water quality and harbour safety for human usage.
2. **Harbour access:** community satisfaction with access to the harbour, boat ramps and public spaces, perceptions of harbour health and barriers to harbour access.
3. **Liveability and wellbeing:** community perceptions of harbour to liveability and wellbeing of people in Gladstone Harbour.

The indicators were chosen to address the report card objectives *'maintain or improve easy access to the harbour waters and foreshore for recreation and community uses, maintain or improve a safe harbour for all users enhance liveability and wellbeing in the region'* derived from a community vision.

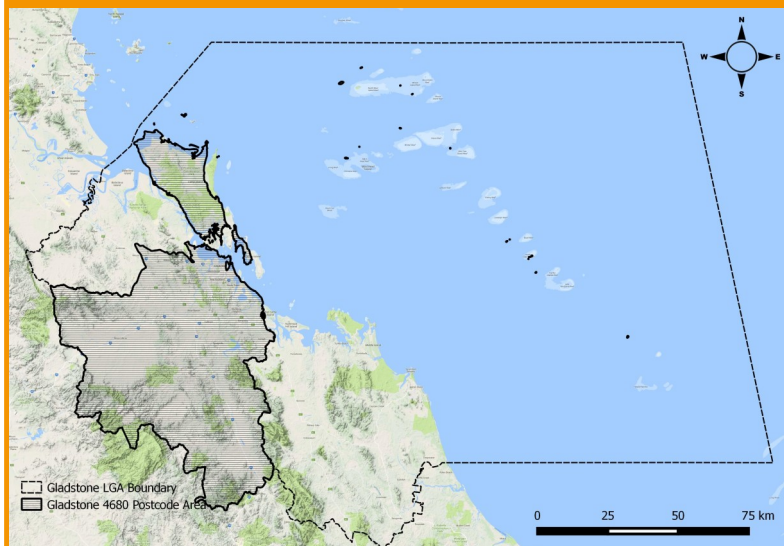


## WHAT DO THE GRADES MEAN?

The overall social health was rated **GOOD** in 2017, showing continued improvement from a satisfactory grade in 2014 and 2015.

The **GOOD** grade indicates that the community in Gladstone region are continuing to enjoy the harbour, similar to previous years.

## MONITORING & REPORTING AREA FOR SOCIAL INDICATORS



Social indicators are monitored and reported for Gladstone Local Government Area