SOCIAL HEALTH

FIVE FAST FACTS

1. Social Health is one of the four components of the Gladstone Harbour Report Card.

2. The Social Health of Gladstone Harbour scored **B** in 2018, remaining the same as 2017 and 2016.

3. Social Health is assessed using data collected from Computer Assisted Telephone Interviews (CATI) from 400 randomly selected participants from the Gladstone Region.

4. **THREE** key indicators make up the grade for Social Health - harbour usability, harbour access and liveability and wellbeing.

5. The indicators were chosen to address the report card objectives derived from a community vision.

THE GRADES

2016	2017	2018
B	B	B

Grading system
- A Very good (0.85 - 1.00)
- B Good (0.65 - 0.84)
- C Satisfactory (0.50 - 0.64)
- D Poor (0.25 - 0.49)
- E Very poor (0.00 - 0.24)

HOW ARE SOCIAL INDICATORS MEASURED?

THREE social health indicators are measured to calculate scores:

1. **Harbour usability**: community perceptions around harbour recreational activities, air and water quality and harbour safety for human usage.

2. **Harbour access**: community satisfaction with access to the harbour, boat ramps and public spaces, perceptions of harbour health and barriers to harbour access.

3. **Liveability and wellbeing**: community perceptions of harbour to liveability and wellbeing of people in Gladstone Harbour.
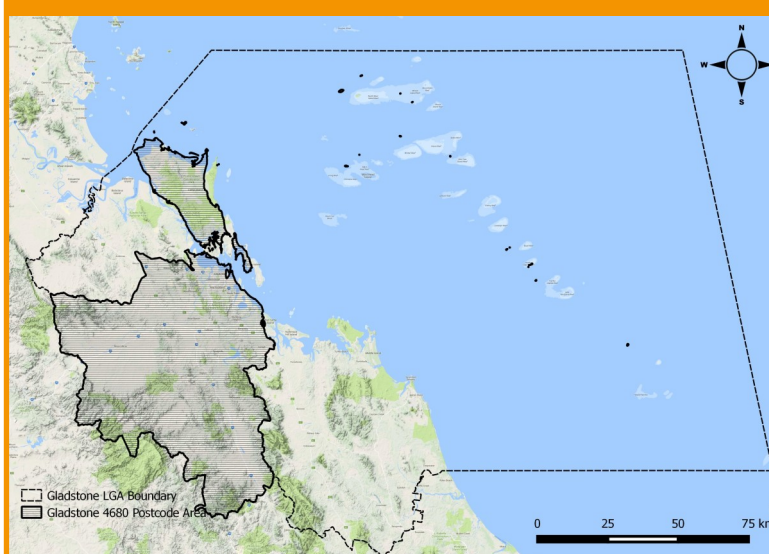
The indicators were chosen to address the report card objectives *'maintain or improve easy access to the harbour waters and foreshore for recreation and community uses, maintain or improve a safe harbour for all users enhance liveability and wellbeing in the region'* derived from a community vision.

WHAT DO THE GRADES MEAN?

The overall social health was rated **GOOD** in 2018, showing continued improvement from a satisfactory grade in 2014 and 2015.

The **GOOD** grade indicates that the community in Gladstone region are continuing to enjoy the harbour, similar to previous years.

MONITORING & REPORTING AREA FOR SOCIAL INDICATORS

Gladstone LGA Boundary
Gladstone 4680 Postcode Area

Social indicators are monitored and reported for Gladstone Local Government Area